

Privacy Policy of the More Than Brides Alliance

Introduction

More Than Brides Alliance (hereafter: “we”) processes privacy-sensitive information or personal data of the website visitors. We process that information in collaboration with Google Analytics. We do so in order to improve our website.

We consider it very important to ensure that personal data is handled with care. That is why we protect and process personal data diligently and comply with the requirements from privacy laws. That means for instance that we:

- state the purposes for which we process personal information;
- limit collection of personal data to just the personal data that is needed for the purposes for which it will be processed;
- first ask you for your explicit consent to process your personal data in situations that require your permission;
- do not disclose your data to third parties, unless that is necessary to provide the requested service or if we are required to do so by law;
- ensure, if we share your data, that it is not used for different purposes;
- take appropriate technical and organisational security measures to protect your personal data, and demand that parties who process personal data on our behalf do the same;
- respect your right to access, amend, rectify or delete your personal data at your request.

In this privacy policy, we explain why and how we process your personal data.

More Than Brides Alliance - contact information

We are More Than Brides Alliance, a partnership consisting of Save the Children, Oxfam Novib, Simavi, and Population Council. This privacy policy covers all of our processing activities.

If you have questions, we would be happy to assist you. You can contact us via: info@morethanbrides.org.

Changes in the cookie and privacy policy

More Than Brides Alliance reserves the right to make changes in this cookie and privacy policy. The last change took place on [01] [05] 2018.

Why we are allowed to process personal information

Our privacy and cookie policy complies with a number of laws, for instance:

- General Data Protection Regulation (EU) 2016/679 – referred to in the Netherlands as *Algemene Verordening Gegevensbescherming (AVG)*
- Act implementing the General Data Protection Regulation Implementation Act – *Uitvoeringswet Algemene Verordening Gegevensbescherming (UAVG)*
- Dutch Telecommunications Act

The first two laws entered into force on 25 May 2018, replacing the Dutch Personal Data Protection Act as of that date.

The processing of your personal data, as described in this policy, is permitted based on these laws because we have an agreement with you and/or have received your permission, or have a legitimate interest to process the data (for the purposes described), or because it is required by law. We will only send you marketing communication media with your permission, and you can always choose to withdraw that permission ('opt-out').

What types of personal data do we process?

Depending on the services and functionalities that you use from us, or share with us in another way, we may process the following personal data about you:

- province
- country
- IP address
- click behaviour
- last opened
- bounce

How do we collect personal data?

We can collect information about you from a visit to our website.

When you visit our website, you leave a record of your IP address.

We can collect information from aggregated or anonymous information.

We can collect information about the services you may be using and how you use them, for instance when you visit our website or watch a YouTube video.

Why do we process this specific data?

We process the personal data listed above for one or more of the following purposes (depending on which services or functionalities you purchase and/or use), including:

- To analyse and improve the content and operation of our website (anonymised).

Recipients of the personal information

The primary recipient of the personal information is of course More Than Brides Alliance. Additionally, we use Google Analytics to view the profile of our website visitors. Google Analytics only processes the personal data on our behalf and exclusively for the intended purposes.

More Than Brides Alliance will never provide personal data to parties with which we have not signed a personal data processing agreement.

Safe handling of personal data

More Than Brides Alliance ensures that the systems in which your data are stored are equipped with appropriate organisational, technical and physical security. By doing so, we can make sure that your

data is only accessible to people who are authorised to do so based on their job position, and that the data is only used for the purposes for which they were collected and for compatible purposes.

The personal data of website visitors are processed and protected with the utmost care. The More Than Brides Alliance website uses a secure protocol for information exchange, the SSL certificate (indicated by the https:// at the beginning of all of our web pages and the lock symbol before the URL).

If you believe that your data are still not properly protected or if you have any indications of inappropriate use, please contact us.

We also respect the General Data Protection Regulation in the further processing of personal data in our records.

How long do we store personal data?

More Than Brides Alliance will not save your personal data any longer than strictly necessary. The retention period is determined based on the purpose for which More Than Brides Alliance collected the data and any legal obligations to retain data.

Where do we store personal data?

To safeguard your privacy, we exclusively work with parties who provide sufficient protection according to European legislation. This has been established for a number of countries, for instance for American parties that are covered by the Privacy Shield.

Access, amend or delete data

The GDPR gives everyone a number of rights: the right to transparent information, the right of access by the data subject, the right to rectification, the right to erasure ('right to be forgotten'), the right to restriction of processing, the right to data portability, and the right to object. We will comply with these rules to the best of our ability. Do you have any tips or comments? Then please let us know!

You can contact us (info@morethanbrides.org) to request to access, rectify, remove or transfer your personal data, or to withdraw your consent for or object to the processing of your personal data. In order to make sure that you are the person requesting access, we ask you to include a copy of your proof of identity with your request. On this copy, please black out your photo, the MRZ (machine readable zone, the strip with numbers at the bottom of your passport), passport number and citizen service number (BSN). That is to ensure the protection of your privacy. For instance, you can use the 'KopieID app' to conceal those sections of your ID.

We will respond to your request as soon as possible, but within a maximum of 4 weeks.

More Than Brides Alliance would also like to notify you that you have the option to submit a complaint to the national regulatory authority, the Dutch Data Protection Authority, if you believe that we are not acting in accordance with privacy law.

Cookie statement of the More Than Brides Alliance

This website uses cookies to optimise your user experience and analyse the traffic on the site.

We use the following types of cookies on our website:

- **Essential cookies** - These cookies make sure that the website functions properly. These cookies are also used to anonymously keep track of web statistics. Because these cookies are strictly necessary, you are unable to refuse them without compromising the operation of the website. You can block these cookies or remove them by changing your browser settings.
- **Preferential cookies** - These cookies are used to improve the performance and functionality of the website. These cookies are not essential in order to use this website. However, certain parts of this website will no longer function optimally without these cookies.
- **Analytical cookies** - These cookies collect information that is used to help us understand how our website is used or how effective our marketing campaigns are. These cookies also help us modify this website in order to improve your user experience.