Research on the social norms around early marriage decision-making practices

**Research Motive**

*What are the social norms surrounding early marriage practices and decision making?*

**Social Norms**

- **Empirical Expectations**
  - Mothers as influencers
  - Emphasis on safe and affordable secondary education
  - Discussion on the concept of maturity

- **Normative Expectations**
  - Mothers as influencers
  - Empower youth to raise their voice
  - Realization of the social norms

**Programme Implications**

- Respectable mothers leave the formal marriage decision-making to men but take responsibility for ensuring that a suitable proposal is accepted.
- Marriagable girls need to be able to contribute to their husband's household in moral, intellectual and practical ways.
- Respectable girls agree to the marriage decisions taken by their parents.
- Respectable girls are married as soon as they are mature, to protect the family honour.

**Methodology**

- **Phase 1**: Baseline survey
- **Phase 2**: In-depth interviews
- **Phase 3**: Midline survey

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