

MARRIAGE, NO CHILD'S PLAY



Research on the social norms around early marriage decision-making practices

RESEARCH MOTIVE

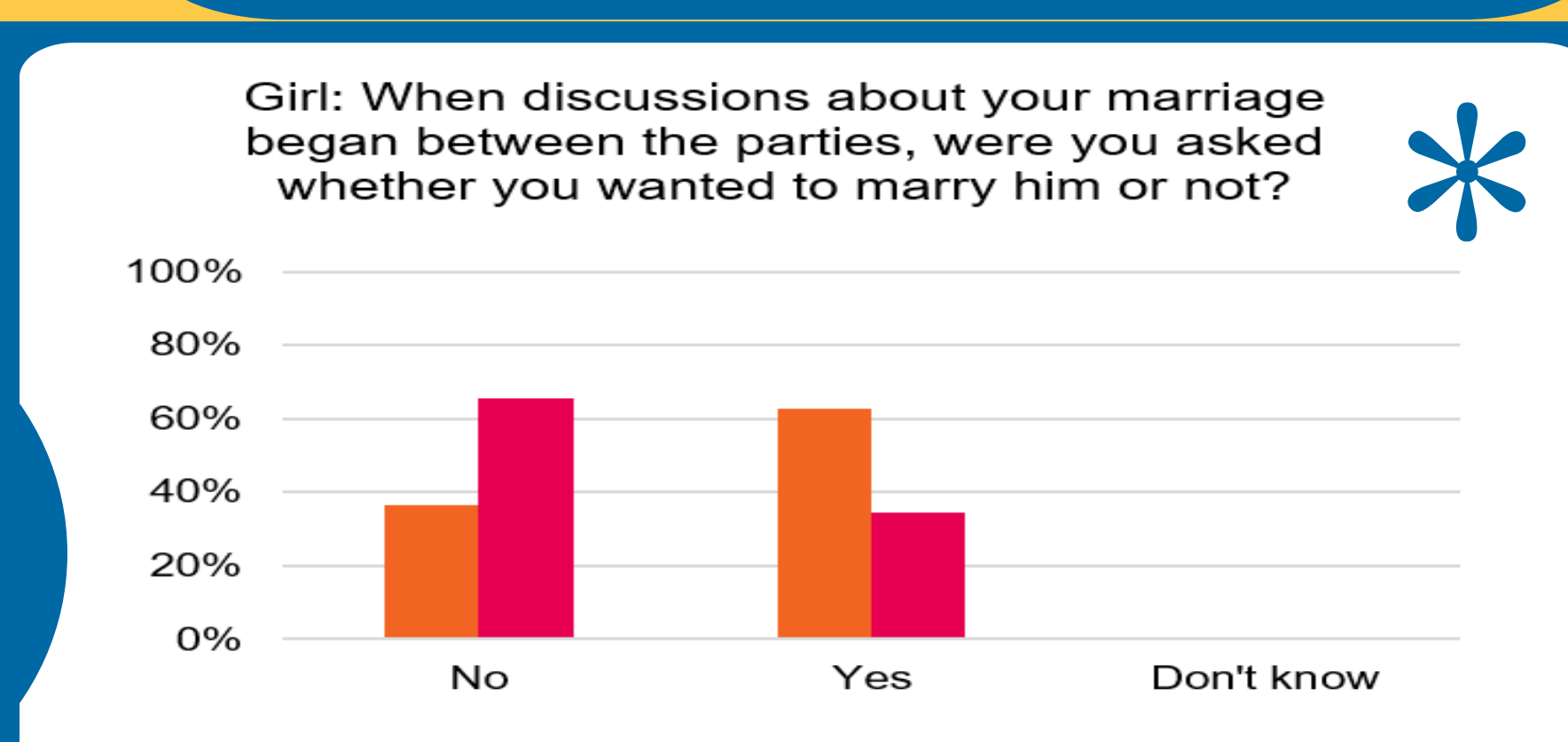
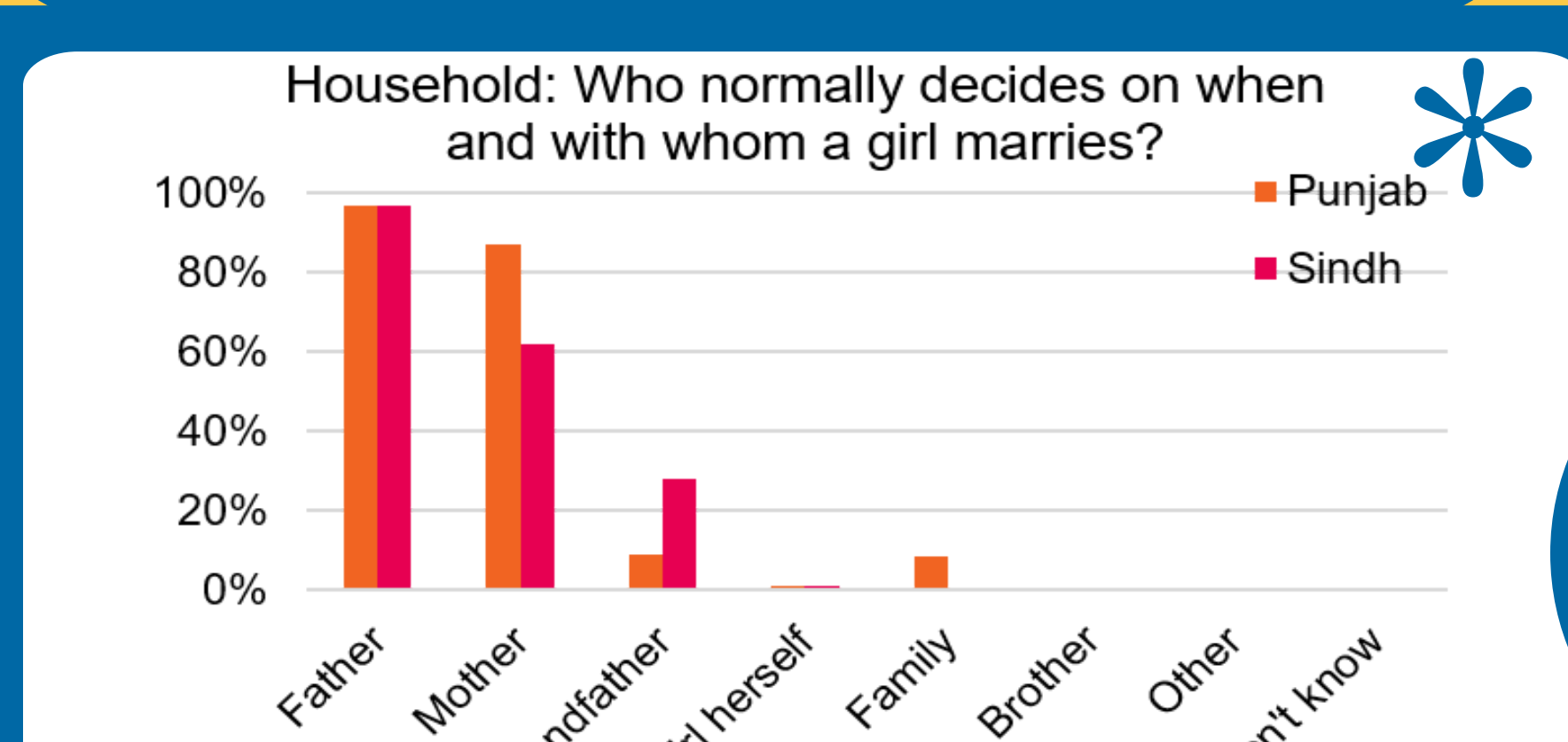


According to households, decision-making is made by fathers

VS



Most girls claim they have a role in decision-making

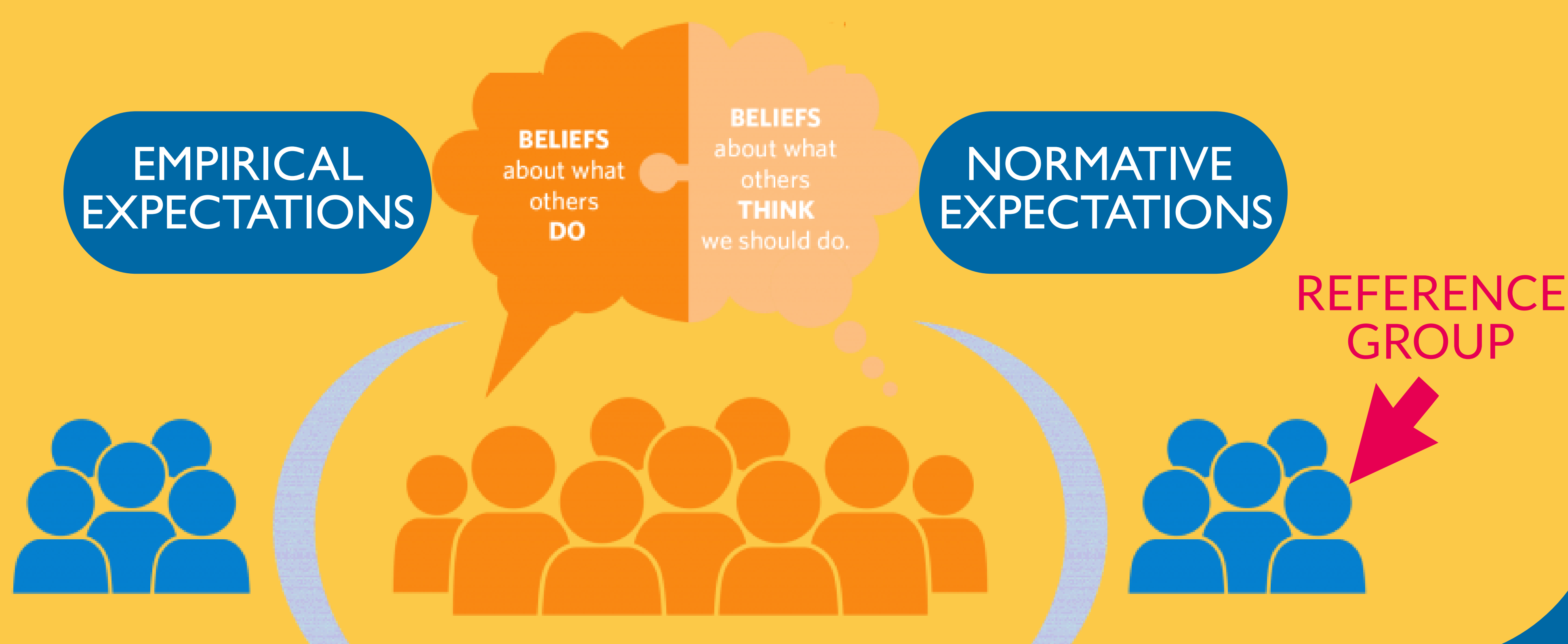


WHAT ARE THE SOCIAL NORMS SURROUNDING EARLY MARRIAGE PRACTICES AND DECISION MAKING?

evidence from baseline study

SOCIAL NORMS

= rules of behaviour that are considered acceptable in a group or society



SOCIAL NORMS IDENTIFIED

Respectable mothers leave the formal marriage decision-making to men but take responsibility for ensuring that a suitable proposal is accepted

Marriageable girls need to be able to contribute to their husband's household in moral, intellectual and practical ways

Respectable girls agree to the marriage decisions taken by their parents

Respectable girls are married as soon as they are mature, to protect the family honour

PROGRAMME IMPLICATIONS

Mothers as influencers

Emphasis on safe and affordable secondary education

Empower youth to raise their voice

Discussion on the concept of maturity

METHODOLOGY

PHASE 1
Baseline survey

PHASE 2
In-depth interviews

PHASE 3
Midline survey

SELECT SAMPLE
40 parents + early married girls and boys

CONDUCT INTERVIEWS
Questions + vignette

ANALYSE DATA
Exploration of the social norms

REFLECTION WORKSHOP
Observations by local partners

Do you want to know more?
<https://www.oxfamnovib.nl/kenniscentrum/impact-measurement-and-knowledge>

